



EMBASSY OF PAKISTAN
COMMERCIAL SECTION
TEHRAN

Tele: 0098-21-66913770
Telefax: 0098-21-66944889
tehrancomm@yahoo.com

No. 2(1)/2017-CS

15 May 2017

Subject: 10th Edition of Expo Pakistan (9-12 November 2017) at Karachi Expo Centre

My dear Sir,

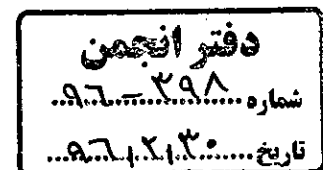
Expo Pakistan is the biggest trade event in Pakistan, showcasing the largest collection of Pakistan's export merchandise and services. Foreign exhibitors from neighboring countries also use this platform to launch their products. Held annually, the four day Expo Pakistan has become the primary sourcing point for a large number of businesses from around the global, giving them a head start on buying and ordering for coming seasons.

First held in 2005, the success of last edition of Expo Pakistan was manifest by the participation of a large number of local and foreign buyers who transacted business deals worth US\$1.2 billion.

The 10th edition of Expo Pakistan shall be organized from 9th November to 12th November 2017 at Karachi Expo Centre. Iran is the most important neighbor and potential trade partner of Pakistan. An effort is being made to encourage the producers of high quality products to join hands with the Iranian businessmen to make them partners in production, progress and prosperity.

The inaugural dinner will be hosted at Governor House on 8th November 2017. The first three days of the exhibition shall be exclusively for foreign buyers. In addition to exhibition, Trade Development Authority of Pakistan (TDAP) will arrange B2B meetings between buyers and exhibitors. Minister of Commerce, Secretary TDAP, and the Chief Executive TDAP shall also be available at the Expo Centre to meet the foreign delegates.

TDAP will host the foreign delegates with appropriate accommodation, transport and reception at the airport. This mission intends to encourage participation of a large number of Iranian delegates to Expo Pakistan 2017. You are kindly requested to introduce interested

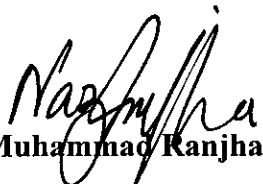


businessmen of repute of your Chamber/Organization to participate in this important event in order to finalize different business deals with their counterparts in Pakistan. The complete profile of the interested businessmen /buyers may be sent to the Commercial Counsellor, Embassy of Pakistan to make arrangements for their future visit to Pakistan.

The Mission shall send brochures and other relevant material about Expo Pakistan 2017 to you and also share with you the other developments and the profiles of the exhibitors in due course. It is hoped that the information will be disseminated to all the members of your Chamber/Organization so that more greater number of interested parties may participate in the Expo Pakistan 2017.

This mission is looking forward to an overwhelming response from your Chamber.

Best regards.


Nazar Muhammad Ranjha,
Commercial Counsellor

Mr. Mohammad Moravej Hosseini
Chairman, Board of Directors
Association of Iran Textile Industries
Tehran



Expo Pakistan 2017

9th -12th November 2017, at Karachi Expo Centre



BUYER'S FORM

1. NAME _____ 2. DESIGNATION: _____
3. COMPANY: _____
4. ADDRESS: _____
5. CITY: _____ 6. COUNTRY: _____
7. ZIP/POSTAL CODE: _____ 8. PHONE: _____
9. FAX: _____ 10. CELL: _____
11. E-MAIL & WEBSITE: _____
12. NATURE OF BUSINESS:

- Chain Store Buying House Importer
- Others (pls. specify)

13. VALUE ADDED TAX NO: _____
14. ANNUAL TURNOVER/SALES (US\$): _____
15. ANNUAL IMPORTS (US\$): _____
16. PRODUCT(S) OF INTEREST IN EXPO PAKISTAN: _____

17. TRADE PROFILE

Kindly tick the appropriate box and provide the supplementary details:

- Trade with Pakistan _____
- Major trade, but not trading with Pakistan _____
- Not involved in trade but looking forward to _____
- Representative of Chamber/ Association & Trade Promotion Organisation _____
- Representative of Government involved in procurements _____