ERBIL INTERNATIONAL FAIR

The 12th International Multi Sector Trade Fair

THE PREMIER GATEWAY TO BUSINESS OPPORTUNITIES IN IRAQ

10 - 13 October 2016
Erbil International Fair
Erbil, Kurdistan Region - Iraq

www.eif-expo.com
IFP Iraq (International Fairs & Promotions) will be organizing Erbil International Fair 2016, the 12th International Multi-Sector Trade Fair, from 10 to 13 October at the Erbil International Fair Ground, providing foreign companies from all over the world with a fast and convenient gateway to business opportunities across all sectors in the Kurdistan Region and the larger Iraqi market. In fact, as a result of favorable investment law, a burgeoning private sector, and a forward thinking government, the Kurdistan region is not only a potential investment hub in the Middle East, it is an obvious gateway to companies wishing to gain a foothold in the greater Iraqi market.

Erbil International Fair is undisputedly the Region’s largest-scaled trade exhibition, offering unique investment and business opportunities for the local and international business communities, and increasing bilateral trade relations with the Region’s neighbors and the world.

This new edition will be packed with extensive opportunities for exhibitors to display their products and services, introduce the public to their brands, meet and network with the industry’s key players and decision-makers, generate leads, and forge relationships with officials in Kurdistan including, ministers, unions, and chambers of commerce.

**SUPPORTING BODIES**

**FRANCE**
- Business France
- Service Économique de France à Erbil

**GERMANY**
- German Federal Ministry of Economics & Technology (BMWi)
  In Cooperation with:
  - Associate of the German Trade Fair Industry (AUMA)
  - VDMA – German Engineering Federation
  - NUMOV German Near & Middle East Association

**IRAN**
- Trade Promotion Organization of the Ministry of Industry, Mines & Commerce of the Islamic Republic of Iran

**TURKEY**
- Republic of Turkey – Ministry of Economy
The Kurdistan Region which borders Syria to the west, Turkey to the north, and Iran to the east, comprises a total area of 40,643 KM².

**Population**
- **5.3 Million**
  - Growth Rate: 3%
  - Median Age: 20

**Age Structure**
- 0-14 years: 36%
- Over: 63%
- Life Expectancy: 70

**Visitors’ Information**
- 152 Number of Exhibitors
- 17,000 Exhibition Space
- 11 Participating Countries
- 11,859 Visitors

**Visitors’ Information**
- 72% Europe
- 9% Levant
- 12% Other Iraqi Provinces
- 3% Other

**Participating Countries**
- China
- France
- Germany
- Iran
- Iraq
- Italy
- Jordan
- Lebanon
- Spain
- Turkey
- UAE

**Oil Reserves**
- 45 Billion Barrels

**Oil Production (2020)**
- 2 Million Barrels per day (bpd)

**Gas Exports (2020)**
- 10 Billion Cubic Meter (BCM)

**2995 Foreign Companies**

**Facts & Figures**
- Government: Parliamentary Democracy
- Legislative Power: 111-seat Kurdistan Parliament
- Official Languages: Kurdish, Arabic
- Ethnic Groups: Kurds, Assyrians, Chaldeans, Turkmen, Armenians, Arabs
- Neighbors: Turkey, Syria, Iran
- Currency: Iraqi Dinar
- Traffic Flow: Right
- Religions: Muslims, Christians, Yazidi
- Time Zone: GMT +3
- Telephone Code: +964
- Top Level Domain: .krd
- Climate: Semi-arid Continental
- $26.5 B GDP
- $7,000 GDP per Capita
- $17.5 B Government Budget
Despite the significant turmoil in the Middle East, the Kurdistan Region has distinguished itself as a success story in terms of security, economic development, social openness, and the implementation of a democratic system. The Kurdish government is well-aware of the impact of the violence and the budget disputes with the federal government, and is carefully designing its strategy to continue its trend of fortitude and economic growth. In fact, the Kurdistan Region is targeting 8% economic growth for 2015-2016 as it looks to bounce back from 2014’s sluggish economic performance. Moreover, remarkable progress has been made in diversifying the regional economy. While the housing sector had previously dominated projects licensed by the Board of Investment (BOI), 2014 witnessed the emergence of the industrial sector as the primary destination for investment.

The trade sector is one of the main driving forces for the exponential growth of the economy of the Kurdistan Region.

Today, the sector is expected to play a key role in stabilizing the Region’s economy, by helping boost small and medium-sized business, creating new opportunities in the private sector, and acting as a large source of revenue for it. Besides being a major gateway to the greater Iraqi market and a supply hub for the rest of the country, the Kurdistan Region is also a USD 5 billion consumer market that depends on foreign supply to meet local demand. There are currently more than 2900 foreign companies from more than 70 countries operating in the Kurdistan region.
EXHIBITS’ PROFILES

- Academic Programs
- Educational Management
- Travel & Tourism Services
- Hospitality Suppliers
- Tour Operators
- Artisanal Crafts
- Leisure & Sports Equipment
- HVAC Systems
- Tools
- Electronics
- Home Appliances
- Furniture & Textiles
- Interior Finishing
- Automotive & Spare Parts

VISITORS’ PROFILES

Meet 30,000+ Decision Makers & Influencers

- Diplomats & High-Ranking Government Officials
- Local & International Public Figures
- High-Profile Investors
- Trade Buyers
- Suppliers
- Project Owners

- Manufacturers
- Consultants
- IT Professionals
- Engineers
- Contractors
- Entrepreneurs
- Public Consumers

WE HAVE BEEN PARTICIPATING FOR 4 CONSECUTIVE YEARS, AND DESPITE THE CURRENT SITUATION, WE ARE RECEIVING HIGH QUALITY VISITORS AT ERLIBIL INTERNATIONAL FAIR

MR. NAJI SAKR
Business Development Manager
Guardia Systems
IFP Iraq
IFP Iraq is a member of IFP Group, the Middle East’s most accomplished event organizer with a rich experience of over 34 years and more than 480 international exhibitions with worldwide recognition. IFP Group organizes the region’s top trade fairs, designed to be ideal platforms for foreign and local companies doing business in Iraq and seeking exposure among top regional buyers and decision makers.

The Venue
Erbil International Fair Grounds is Iraq’s most equipped exhibition venue, offering state-of-the-art facilities and services, including:
▶ 24,000 SQM of exhibition space (19,000 SQM of air-conditioned halls and 5,000 SQM of outside exhibition area)
▶ Business center services, internet access and ample parking space
▶ Stand contracting services, furniture rental and stand extras

Travel & Accommodation
Erbil International Airport (EBL) has direct flights to and from Europe and the Middle East. A wide selection of hotels is available to exhibitors. Please contact the organizers for further details.

BOOK YOUR SPACE NOW
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